



## **Hednesford Town Council Case Study - September 2024**

**Hednesford Town Council have developed a culture focused on local population health through the delivery of externally funded initiatives – here's how.**

Having an impact on population health doesn't need to be complicated and T/PC are in the right position to achieve this. Hednesford have created an ideal opportunity for community connectedness through 'The Hub' @ Pye Green Community Centre.

Having an open access, non-descript, community focused session, within an existing centre, where local residents can come together provides an opportunity to reduce isolation, keep people warm and increase social connections.

To establish this initiative, now just over a year old, Hednesford utilised Community Infrastructure Levy and UK Shared Prosperity Funding for an initial 6-month period. During this time the free sessions have run every week on a Monday from 1 - 3. Following this, a grant was sourced from Heart of England Community Fund [www.heartofenglandcf.co.uk/](http://www.heartofenglandcf.co.uk/) to continue the provision into 2024. The team have applied for further funding to ensure longevity for this provision.

To enhance the sessions and further increase opportunities for health improvement, the team have arranged for ad-hoc guest speakers focused on health. For example, a food and nutrition workshop and an emotional health and wellbeing workshop delivery by Everyone Health Staffordshire. Alongside these sessions, Hednesford also facilitate a number of other initiatives including yoga, dance groups, a slimming club and more unique opportunities such as a neurodiverse support group and community events. A monthly community walk, led by trained volunteers also takes place directly from the centre, followed by refreshments and a chance to chat.

These types of initiatives show how Hednesford Town Council have embraced a culture around health improvement and are continuing to grow this through future endeavours, highlighting again the impact T/PC can have on population health.

For further information about Hednesford Community Hub visit their website or Contact Matthew Johnson, who would be happy to share details on their work.

Matthew Johnson – Community Officer, Hednesford Town Council

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If you are interest in developing H&W initiatives for your local area contact Andy Wheeler – SPCA Health and Wellbeing Project Officer. Further information and resources are available via the H&W toolkit.

Email: [andy.wheeler@staffordshire.gov.uk](mailto:andy.wheeler@staffordshire.gov.uk)

H&W Toolkit: [www.spcaonline.org.uk/information/health-wellbeing/](http://www.spcaonline.org.uk/information/health-wellbeing/)



## The Hub - Pye Green Community Centre

